



**Gloria Estefan: “Music has always gotten me through my toughest moments”**

**Gloria Estefan is back with her 14<sup>th</sup> studio album.**

***Brazil305* reinvents some of her biggest international hits, with upbeat Brazilian inspired rhythms and new vocals.**

**Her first bi-lingual album also includes four new songs.**

**“It is important to take the past and bring it forward into the future” says the “Latin Queen”**

*Brazil305* (the Miami area code) recreates classics such as *Rhythm is Gonna Get You* and *Mi Tierra* using Bahian musicians. And the smash hit *Conga* is rechristened as *Samba*. The 62-year-old says she found the process cathartic and nostalgic;

**“It was like hugging an old friend who’s come dressed in new clothes,” she said.**

*Brazil305* has been a life-time in the making for Gloria. Growing up as a Cuban immigrant in 1950’s Miami, she was influenced by her mother’s music collection. A mixture of Latin, Brazilian and American stars of the time.

**Gloria said: “The idea that the same people who landed by chance on the shores of Cuba, could have landed in Brazil instead, inspired me to dig deeper into the musical connections that tie our rhythms and culture”**

The music for the album was completed in 2016, but as Gloria came to record the vocals for *Brazil305*, her mother passed away. Gloria felt unable to record at that time;

afraid that her sadness would come across on the album. And it was finally finished in 2018.

Gloria is a strong believer in the spiritual energy of music and hopes releasing it now, will help people through the pandemic.

**“I thought it was important for me to put out that message of hope and love out there, to be a respite in some way because that is what music should be.”**

Brazil305 will be released by Sony Music on 13<sup>th</sup> August 2020 as a digital download and CD.

(END)

Sony is one of the world’s largest record labels and representing artists world-wide. It also owns several record labels, including RCA and Columbia

**Brazil305** is being released by Sony Music Latin on the Crescent Moon label

Requests for further information about Brazil305 and interview requests should be directed to [karyan.diaz@sonymusic.com](mailto:karyan.diaz@sonymusic.com)

Fictional Sample Copy by ELM Copy & Creative